

D I F I A B A<sup>®</sup>



**HYDRESSENCE**  
**MONOÏ-A FORMULA**  
HYDRATE & RECONSTRUCT

# The Monoï Effect

Tahitian Monoï visibly improves hair surface condition - beautifying while protecting.



## Before Treatment

Microscopic evidence: Dry, damaged hair.  
Chemically Challenged & Overstressed.  
Open, fragile cuticle exposed to environment.



## After Monoï Treatment

The new standard for conditioning treatments.  
Sealed cuticle retains essential moisture, protein,  
and color. End result: healthy, shiny hair

SOURCE: Institut du Monoï, Tahiti, French Polynesia

## EXTREME HYDRATION

DIFIABA exclusive Monoï-A Formula adds Amino Acids from rice protein for a complete reconstructive effect on dry, extremely dry, and chemically challenged hair types.



# The Monoï Infusion



Concentrate

+



Conditioner

or



Mask

## **HYDRESSENCE CONCENTRATE** RINSE-OUT INFUSION

Deeply hydrate & reconstruct extremely dry, damaged and chemically challenged hair.

After Hydressence Shampoo, apply contents of Hydressence Concentrate Vial to hair length & ends then comb through evenly.

Immediately follow with Hydressence Conditioner or Mask. Massage generous amount into wet hair, wait 5-minutes, rinse, then style.

**DIFIABA**



DIFIABA

Ancient Polynesians blended the fragrant Tahitian Gardenia, into a mixture known as Monoï, a protective treatment for relief from the harsh environment.

DIFIABA now introduces **HYDRESSENCE Monoï-A Formula**, a blending of Tahitian Monoï and Amino Acids derived from Rice Protein in a salon line for the complete care of dry & extremely dry hair of all textures.

**HYDRESSENCE RICE PROTEINS** reconstruct, delivering hair its essential building blocks: **AMINO ACIDS**.

**HYDRESSENCE MONOÏ COCONUT EXTRACTS** replenish the essential lipid profile of healthy hair.

**HYDRESSENCE MONOÏ TAHITIAN GARDENIA** Extracts infuse moisture in the heart of the lush fragrance.

# HYDRESSENCE MONO-I-A FORMULA

HYDRATE & RECONSTRUCT



Daily Shampoo  
Gently Cleanses  
Overstressed Hair



Daily Conditioner  
Restores Hydration  
Of Dry and Extremely  
Dry Hair Types



Rich Mask  
Reconstructs & Deeply  
Hydrates Chemically  
Challenged Hair

D I F I A B A



**LEAVE-IN  
MOISTURIZER**

**AMPLIFIES VOLUME**

while replenishing  
chemically  
challenged &  
overstressed hair.

*Mist on towel-dry  
hair before  
blow-drying.*

Maintain

LUXURY HAIRCARE FOR BOUTIQUE SALONS™

Exotic ingredients from around the globe. Lush, evocative fragrances.  
Performance derived from decades of scientific research. A sense  
of beauty and style purely Italian for all the world and for all time.



*The fairy tale come true for your hair.*

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