

 **LUMINESSENCE**   
**HIBISCUS FORMULA**



**PRODUCT GUIDE**



**BACKBAR**  
LITER W/PUMP

## LUMINESSENCE SHAMPOO

300 ml / 1-liter

**Features** *Daily shampoo* cleanses and reinforces all hair types.

**Benefits** Gently cleanses and lightly conditions, leaving hair soft to the touch.

**Formula** Hibiscus flower extract & Linseed condition hair fiber and gently cleanse without compromising texture.

# LuminousCLEANSE

COLOR  
SAFE  
RINSE-OUT



## LUMINESSENCE HYDRATING SERUM 12-Vial Box

**Features** Weightless moisturizing serum seals hair cuticle after any chemical service.

**Benefits** *Longer-lasting results for any chemical service.* Soothes & seals hair cuticle. Detangles, conditions, and enhances shine & manageability.

**Formula** Hibiscus Flower, Gotu Kola (Centella Asiatica), Omega 3 & 6 (Linseed)

# LuminousSERUM



**BACKBAR  
LITER**

## LUMINESSENCE CONDITIONER

250 ml / 1-liter

**Features** *Daily cream conditioner* for all hair types.

**Benefits** Delivers balanced daily conditioning while increasing elasticity and strength.

**Formula** Hibiscus flower extract & Linseed leave hair soft, silky and shiny.

# LuminousCONDITION



**BACKBAR  
LITER**

## **LUMINESSENCE MASK**

250 ml / 1-liter

**Features** *Rich, 10-minute mask restores chemically treated hair.*

**Benefits** Restores potential chemical damage and soothes hair fiber.

**Formula** Naturally emollient Hibiscus flower extracts, Linseed, Vitamin E and Shea Butter improve hair strength and manageability.

# LuminousMASK

COLOR  
SAFE  
LEAVE-IN



## LUMINESSENCE BODIFYING LOTION 12-Vial Box

**Features** *Leave-in formula shields external hair shaft and actively conditions - use before any hair cutting. Detangles & soothes hair cuticle.*

**Benefits** *Protects & restores external hair structure. Dramatically reduces heat damage (blow dryer/flat-iron/sun) while promoting and maintaining extra body and revealing healthy shine.*

**Formula** Hibiscus Flower, Gotu Kola,  
Omega 3 & 6 (Linseed)

LuminousBODY



## LUMINESSENCE SHINE DROPS

50 ml

**Features** Unique shine drops protect while adding *dimension and brilliant, luminous shine* to all hair types.

**Benefits** Seals hair cuticle for *maximum color reflection* with a *silky-smooth end result*. Delivers incredible shine without weighing hair down. Protects while styling with heat.

**Formula** Sunflower & Hibiscus flower concentrated extracts.

LuminousSHINE



## LUMINESSENCE SHINE MIST

150 ml

**Features** *Weightless shine spray with no hold finishes any style perfectly.*

**Benefits** *Shine boosters* enhance brilliance while protecting hair shaft from environmental agents. Micro-spheres with cationic properties *lock shine into hair for long-lasting gloss effect.*

**Formula** Hibiscus flower & Sunflower extracts protect external hair structure & lock in luminous shine.

LuminousFINISH



# LUMINESSENCE

## HIBISCUS FORMULA



### Key Ingredients

#### Hibiscus Extracts (Condition):

Natural AntiOxidant, Vitamin C  
Lower pH value  
Emollient  
Moisture Retainer  
Cuticle Elasticity & Luminosity



#### Sunflower Extract (Luminosity):

Perfect Color Reflection  
Shield hair against external damage  
Luminosity



#### Linseed Extract (Shine):

Improve & Increase  
Luminosity and Shine  
Vitamin E: strength  
Vitamin F: elasticity  
Omega 3 & Omega 6 essential oils



#### Soy Extract (Condition):

Internal hair conditioning  
preserves external appearance  
Reduces damage from brushing



#### Gotu Kola Extract (Seal):

Soothes hair fiber & scalp  
Locks-in Luminescence Effect  
for longer-lasting results



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